



**DEVAN PR AND
EVENT MANAGEMENT**

Victoria Place, Bagamoyo Road
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RE: INVITATION TO PARTICIPATE | TANZANIA WOMEN IN COMMUNICATION FORUM 2026

In commemoration of International Women's Day 2026, we are pleased to invite all women in communication, PR and media team to participate in a high-level national platform titled Tanzania Women in Communication Forum 2026, scheduled to take place on **14th March 2026** at the Julius Nyerere International Convention Centre (JNICC), Dar es Salaam, under the theme: **"Give to Gain: Elevating Women in Communication, Public Relations and Media."**

The Forum is projected to convene over 500 participants in person and is expected to be officiated by the **Honourable Minister of Information, Culture, Arts and Sports, Hon. Paul Christian Makonda as the Guest of Honour**. This reflects a strong national commitment to inclusive communication, media excellence and women's leadership.

This prestigious Forum brings together women professionals across the communication ecosystem, including **Managing Directors, Media Managers, Heads of Communication, Editors, Journalists, Content Creators, Digital Innovators, Corporate Affairs Officers and Public Relations Practitioners**. It is designed as a forward-looking national platform to exchange ideas, share best practices, and shape solutions to emerging and persistent challenges such as misinformation, digital literacy gaps, limited business and leadership opportunities, and under-representation of women in shaping national narratives.

Participants will benefit from:

- a. Practical insights from seasoned industry and policy leaders.
- b. High-level cross-sector networking and collaboration opportunities.
- c. Thought-provoking discussions on leadership, ethics, innovation, opportunities and influence.
- d. Enhanced visibility, inspiration, and professional growth.

The Forum has been formally presented to and acknowledged by reputable professional bodies, including **PRST (Public Relations Society of Tanzania), Tanzania Association of Government Communication Officers (TAGCO), Tanzania Editors Forum (TEF), and TAMWA (Tanzania Media Women's Association)** who have expressed support through institutional recognition, member mobilization, and participation as speakers and panel contributors, underscoring the Forum's credibility, relevance, and national significance.



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We respectfully request Heads of Departments, Media Executives, Editors-in-Chief and Institutional Leaders to attend, and to support this initiative by nominating and granting permission for women professionals within their organisations to attend and actively participate in this landmark Forum.

Registration Details;

Registration Fee: TZS 100,000 per participant

The fee covers access to all Forum sessions, learning materials, networking opportunities, and refreshments. To register, visit; <https://devanevents.apdigital.co.tz/>

Bank: CRDB Bank Plc
Branch: Tower
A/C Name: Devan PR and Management
A/C No: 0150961364600
Currency: TZS

A detailed **Concept Note** is attached for your reference. For further information or clarification, please do not hesitate to contact, Ms. Salima Mseta, Managing Director, Devan PR & Management, via md@devanpragency.co.tz | +255 778 626 022.

We look forward to welcoming you and your team to this impactful gathering of women shaping the future of communication, public relations, and media in Tanzania.

With regards,

**Salima Mseta
Managing Director**